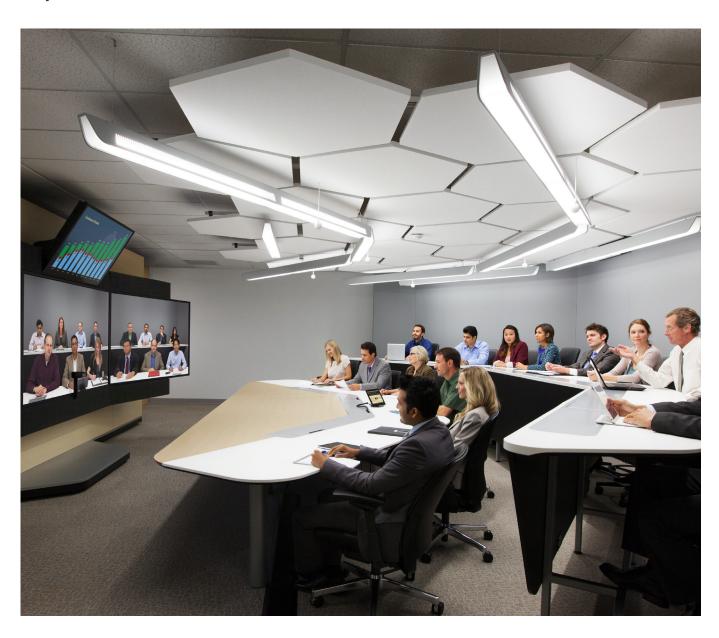


#### PRODUCT BROCHURE

# Fully Immersive Collaboration for Meetings That Matter

Polycom® RealPresence® Immersive Studio®



## Collaboration for the way you work

For over two decades, Polycom has been redefining the collaboration experience with voice and video solutions that deliver our legendary quality honed by over 850 patented audio, video, and networking innovations. Polycom® RealPresence® Immersive Studio™ carries on that tradition with the next step in fully immersive collaboration in a room designed to your business needs.

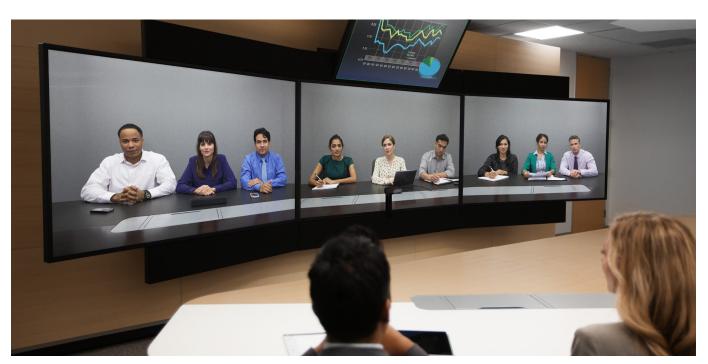
Polycom RealPresence Immersive Studio provides a specially designed environment where every detail is perfected to create a visual, audio, and collaboration experience that is so real, you forget about the technology and focus only on the objective and content of your meeting.

18-foot media wall, with three 84-inch thin-bezel displays plus flexible content placement so everyone and everything can be seen clearly.

#### Share content easily and flexibly

- View and share content in the way that works best for you.
  Display content on the dedicated 55-in. monitor, or move it to the 84-in. displays to see even detailed spreadsheets and diagrams with ease.
- Annotate and mark up content for all locations to see using Polycom® VisualBoard™ technology with an optional 70" touch display, or using mobile devices with Polycom® RealPresence® Mobile.
- Add in the optional Polycom® RealPresence® Content Sharing Suite for even more content flexibility during multi-point calls, including sending and receiving content using any standard laptop browser.

The next evolution in immersive video experiences, with 1080p60 quality on next-generation 4k Ultra HD displays for stunning realism.



"Within a matter of minutes they forget they're actually in a video conference, and they really do feel like they're sitting in the same room with people on the other side of the table."

Gemma Clements, Center Manager, Regus

"It's unrealistic to expect every client to use the same brand of telepresence system. But with Polycom, it doesn't matter. You can connect to anybody."

Keith Rutherford, Partner and Co-Founder, Wong Cabello

#### UC integration without added expense

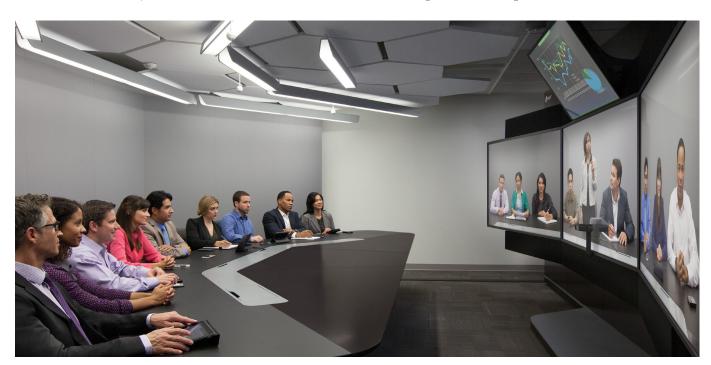
- Polycom offers the industry's broadest portfolio of over 40 video and voice solutions that integrate natively with Microsoft® Lync®, including RealPresence Immersive Studio. This means that Lync-enabled desktop or room clients can join video calls with RealPresence Immersive Studio, and can share content back and forth with Lync via the optional RealPresence Content Sharing Suite.
- Three-screen design simplifies connections to other immersive rooms so you can get more out of those investments and prevent video islands from forming in your organization.

#### Reduce TCO while making your IT teams happy

- Your IT staff can manage Polycom RealPresence Immersive Studio as easily as any other video device using the Polycom® RealPresence® Platform, which provides enterprise infrastructure for deploying and managing video and voice assets across your organization.
- Our global services team will work with you to ensure a successful installation that is integrated with your video environment and optimized for your business needs.
   We offer a range of maintenance and support packages, from standard maintenance to 4-hour response for select locations to ensure the room is always available.

Polycom® 3D Voice™ delivers extremely clear pinpoint audio which comes directly from the person speaking—far more life-like than stereo "spatial" audio.

Seats up to 21 participants in each room that can be clearly seen on video, no matter where they're sitting, if they are standing, or even walking around.



"The quality of Polycom's immersive telepresence environment is more robust and richer than anything we have seen. It's as close to the 'real presence' experience as you can get."

Dan Darling, CIO, Turner Broadcasting System

"In the first year, and with just two Polycom Telepresence environments in place, we saved \$255,000."

James McCullough, Dean, South Region, Defense Acquisition University



### Seeing is believing.

To test-drive Polycom RealPresence Immersive Studio for yourself, contact your Polycom representative to schedule a visit at one of our Experience Centers.



#### **About Polycom**

Polycom is the global leader in open standards-based unified communications and collaboration (UC&C) solutions for voice and video collaboration, trusted by more than 415,000 customers around the world. Polycom solutions are powered by the Polycom® RealPresence® Platform, comprehensive software infrastructure and rich APIs that interoperate with the broadest set of communication, business, mobile and cloud applications and devices to deliver secure face-to-face video collaboration in any environment.

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