![Polycom logo]

Polycom® RealPresence Clariti™

Simple. Powerful. Cloud-Ready.

Polycom® RealPresence Clariti™ is powerful collaboration infrastructure software for businesses of all sizes that connects people with HD voice, content, video, and web collaboration. As a complete software solution, RealPresence Clariti delivers a comprehensive, industry-proven collaboration platform. Whether it's deployed in the cloud or on site, organizations can count on an excellent combination of user experience and ease of management. In addition, Polycom's hybrid cloud service provides seamless management of spikes in demand with additional capacity whenever needed.

RealPresence Clariti includes desktop, mobile and soft web clients and lets you add standards-based endpoints as applicable, delivering a complete end-to-end collaboration solution. Rich integration with leading UC applications, such as Skype For Business, enables natural and familiar workflows for users, with click-to-join simplicity. Others enjoy simple, plug-in free, web-based collaboration, so that organizations can easily collaborate with business partners, customers, and suppliers.

Utilizing the open development interfaces of RealPresence Clariti, Polycom partners provide an extensive suite of solutions for all industries, including healthcare, education, and manufacturing. Because flexibility is so critical in today's marketplace, RealPresence Clariti is designed to provide deployment options that meet priority initiatives such as Cloud and pay-as-you-go subscription models. RealPresence Clariti can also be deployed on premises in a virtualized data center or, with optional hardware enablement, in subscription or perpetual licensing. Built-in functions such as dynamic endpoint provisioning and powerful analytics, eases the administration burden of scaling the collaboration network for mobile BYOD and remote-based employees. While its analytics portal provides extensive insight to monitor, analyze, and optimize the video collaboration solution that provides data-based decision making and ROI metrics.

Consultative professional services—include implementation, benchmarking, and analytics—will help ensure a successful rollout and user adoption. Only RealPresence Clariti collaboration infrastructure software gives you the simple, affordable, and flexible tools to bring your global team together in natural and intuitive ways, helping you to harness the power of human collaboration.

Benefits

Simple
- Simple to purchase with an all-inclusive licensing model with per-concurrent user licensing together with implementation options to suit any budget

Powerful
- Collaboration infrastructure software delivers superior video conferencing and collaboration experiences for businesses of all sizes
- Analytics—Data-driven decisions on ROI and deployment success
- Integrated—Click-to-join simplicity for Skype for Business and leading UC vendors

Cloud-Ready
- Polycom offers an exclusive hybrid cloud bursting service for RealPresence Clariti

Complete software solution

- High quality video conferencing and collaboration services
  - Audio/video/content/web
- Full 1080pHD secure virtual meeting rooms
  - Personal rooms or shared
- Software for usage on personal BYOD devices
  - Automated device management to ease administration
- Scheduling
- Corporate directories and dial plans
- Secure communication with home workers, customers, partners for B2B and B2C applications
- Integration into 3rd-party applications and full developer's program (support.polycom.com)
- Integration with leading UC solutions— Microsoft
- Standards-based interoperability
- Redundancy and scale
- Solution management portals
- Soft clients for desktop/device conferencing
- Reporting tools and analytics
- Per-user software subscription providing complete access to full visual collaboration infrastructure

Easy to use

- Web browser click-to-join simplicity, to conduct a full high-quality audio, video, and content sharing session
- Software clients for BYOD devices such as tablets, smart phones, PCs and laptops
- Connect multiple devices, including standards-based video endpoints and web users, by simply calling into a virtual meeting room
- Engage with external partners, customers and remote employees by sending them an automated invite containing all the details

- Share multiple documents and content sources at once with other co workers
- Seamless integration using existing workflows for Lync users and standard conference rooms participants
- Company-wide directories for easy invites and dialing
- Easy-to-understand dial plans similar to the telephone network
- Scheduling with everyday tools such as Outlook, using same workflows and applications
- Personal virtual meeting rooms to use anytime without worrying about booking/scheduling. Private numbers for use for audio dial-in, video, and content sharing
- Shared virtual meeting rooms for light usage users
- Record and publish sessions for project tracking, training, and extended team collaboration
- Create, share, and stream high-impact videos like a pro with the easiest end-user experience
- High-quality collaboration functionality, which eliminates the background noise and distractions, lowering concentration fatigue

Easy to operate

- Automated creation and synchronization of thousands of employee virtual meeting rooms
- Video dialing plans
- Integrated directories
- Automated provision and maintenance of hardware video endpoints and personal software endpoints
- Auto generated reports and analytics for tracking, reporting, troubleshooting, and ROI metrics
- Resiliency by automatically reacting to network issues/outages, ensuring high-availability services
- System-wide dashboards
- Secure firewall transversal for external communication

- Network bandwidth controls and optimization
- UC integration into platforms—i.e. Microsoft Lync/Skype for Business
- Application development interfaces for customized solutions
- Centralize management portals
- Bursting mode

Flexible licensing

- Starting at 5 concurrent users
- Deployment models via private cloud; on-premise subscription or perpetual
- Options: Tiered installation and integration services, Video Content Management, and Polycom server appliances

Full hardware specifications can be found in the *RealPresence Platform hardware specifications sheet*.

Software specifications can be found in the *RealPresence Platform, Virtual Editions data sheet.*

About Polycom

Polycom helps organizations unleash the power of human collaboration. More than 415,000 companies and institutions worldwide defy distance with video, voice and content solutions from Polycom. Polycom and its global partner ecosystem provide flexible collaboration solutions for any environment that deliver the best user experience and unmatched investment protection.

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