

Lifesize® Icon 700™

4K Cloud Video.
10X the Communication Experience.



Lifesize Icon 700

Imagine a solution that enables an experience so immersive that conversations flow naturally and ideas are flawlessly conveyed. The combination of Lifesize Icon 700 and the Lifesize service delivers an unprecedented communication and collaboration experience that makes it easy to connect. Whether you're having a quick conversation or conducting a high-profile meeting, you'll feel like you're there. Extend your meetings beyond the room like never before with lifelike image quality, ultra high definition content sharing, superior sound and a breathtakingly powerful zoom. Realize just how effective and engaging video communication should be.

- Combining the highest performance video systems and modern cloud service to provide communication for the modern workplace that is exponentially better than good enough
- Designed, built and supported to make the experience excellent and effortless from day one
- Cloud-first design provides seamless integration with Lifesize service

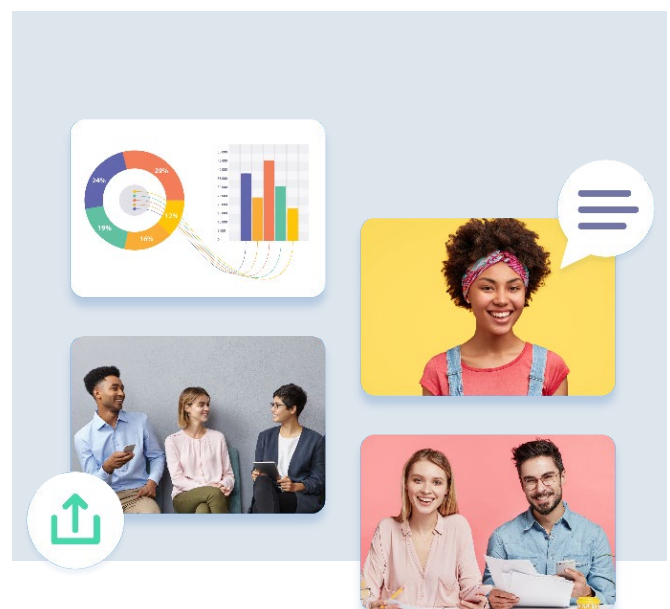
Lifesize Service

Primed for performance and efficiency, our modern microservices architecture leverages best practices and leading-edge technology, paving the way for a fully connected experience in the contemporary corporate environment.

- Industry-leading call quality and content sharing
- Highest service availability and reliability
- Improved resilience and performance on low-bandwidth networks

Raise your expectations for workplace communications

It starts with uncompromising quality. In a world where just good enough has become acceptable, we set out to engineer the absolute best video conferencing experience possible — the definitive solution for both high-powered meetings and everyday communications. Only Lifesize designs, builds and supports the conference room hardware, software and service that ties it all together to deliver an unmatched communication experience.



Lifesize® Icon 700™



Key features

Bring meetings to life

Unmatched 4K video and stunning
4K full motion content sharing

Never miss a word

Incredible audio is engineered with greater
noise reduction and voice pickup

Easy touchscreen control

Lifesize® Phone™ HD is your customizable command
central for audio, web and video communications

See every detail

Powerful 20x zoom increases
collaboration and engagement

Cloud-first design

Seamless integration with the Lifesize cloud-
based service to provide a comprehensive
solution for audio, web and video conferencing

Uncompromising value

Expect extraordinary — at a breakthrough price point

Proceed with confidence

Long-managed life cycle and high-
performance system designed for the reliability
and security businesses demand

Immersive experience

With dual display support, share your presentation and
engage with active video participants in the meeting

Meeting room flexibility

Integrated 4K camera with full pan/tilt/zoom controls

Customer obsession

Backed by an award-winning customer
success team providing unified support
across the entire meeting solution

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