

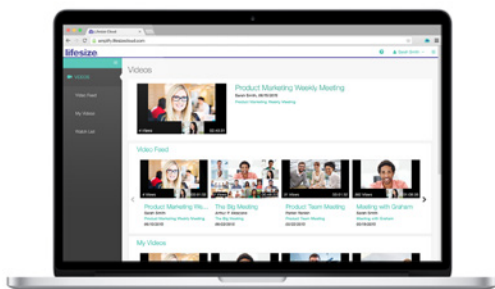


## Recording and Sharing Gets Down to Business

At last, the ability to record a video call or meeting and immediately share the conversation with others inside and outside of the organization comes to business. Introducing Lifesize Cloud Amplify. Recording and sharing is just a click away.

Recordings are the new shareables and only Lifesize makes it so simple and remarkable, anyone can use it.

Lifesize Cloud Amplify is the most powerful cloud-based one-click recording, sharing and auto-publishing solution. It lets users capture important meetings, conversations, events, ideas and even important milestones, and instantly share them. That's right, your video auto-publishes immediately, and everyone in the conversation will have the recording in their personal video library.



## At-A-Glance

- One-click recording
- Auto-publishing
- Instant playback
- Video access controls at the account level and user level
- Personal video library for every user
- Security in-flight and in storage

## Use Cases

The uses for video recording and sharing are only limited by your imagination. This list isn't at all comprehensive, but it can inspire your thinking about how you can use it to be more productive.

### Executive Communications

- Town hall meetings
- Corporate announcements

### Team Meetings

- Better collaboration with partners and customers
- Recorded discussions for playback when needed

### Training

- New hire orientation
- Sales training and demonstrations

### Engineering

- Daily standup
- Project reviews

### Legal

- Depositions
- Testimony

### Healthcare

- Clinical peer reviews
- Physician case notes

### K-12 Schools, Universities, Colleges

- Distance learning and flipped classrooms
- Playback for aid in studying and exam prep

# Lifesize Cloud Amplify

## You Control Your Recordings

Only Lifesize Cloud Amplify provides every user their very own personal video library. Videos are logically organized by date, yet users have the autonomy to move and retile them, “like” popular videos, and flag videos to watch later. For the videos you own, you can also share them with anyone inside your organization. And if your Lifesize Cloud Amplify account manager has enabled sharing outside of your company, you can send videos to partners, vendors and other constituents as well. Video recording and sharing really is getting down to business.



## Simple for users and IT

Lifesize Cloud Amplify is the only recording and sharing solution available on laptops, tablets, smartphones and our own Lifesize® Icon™ video system. It looks and functions the same across all of the devices. Lifesize Cloud Amplify also provides intuitive access controls for groups and individuals that require no IT expertise or training.

## Secure as a Safety Deposit Box

Lifesize is serious about security. Your videos are always encrypted; that includes during the recording and while stored in personal video libraries. Only colleagues and others the owner grants permission to view can watch the video. We're serious about security and always encrypt.

## Free Trial

Sign up today for your [free trial](#) of Lifesize Cloud and Lifesize Cloud Amplify today!

### HEADQUARTERS

Austin, Texas, USA  
+1 512 347 9300  
Toll Free US +1 877 543 3749

### APAC REGIONAL OFFICE

Singapore  
+65 6303 8370

### EMEA REGIONAL OFFICE

Munich, Germany  
+49 89 20 70 76 0  
Toll Free Europe +00 8000 999 09 799



www.lifesize.com  
E-mail: info@lifesize.com

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