Brings Microsoft[®] Lync[®] from the Desktop to the Conference Room

Crestron & Microsoft® Lync®

From the industry leader in smart conference room solutions, Crestron RL[™] is a complete group collaboration solution that combines Crestron hardware with Microsoft Lync software.

Microsoft Lync provides a consistent, single client experience for presence, instant messaging, voice, video and content sharing. Crestron RL extends the Lync experience to the conference room so groups can communicate and collaborate in real time regardless of location. "Crestron's strong experiences in providing great conference room solutions across the world, combined with Microsoft Lync's powerful software capabilities, produce a groundbreaking solution that takes collaboration and communication to a new level."

Giovanni Mezgec, General Manager for Lync Product Marketing, Microsoft

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CRESTRON RL

Group Collaboration

The Next Step in Video Conferencing...



Crestron RL is based on Microsoft[®] Lync[®] 2013, the popular and powerful server-based application that many companies already use on a daily basis. Our full-featured system enables real-time group collaboration on conference room displays rather than on personal laptops.

With just one touch of a button from the RL touch screen, anyone can walk into a conference room and instantly start a collaboration session.

Ultra-responsive on-screen annotation brings presentations to life

in a whole new way. With a finger swipe on the touch display you can make your point when an idea is fresh in your mind. No more wasted time searching for that elusive stylus pen. And with no delay touch response you can annotate as fast as you think. Your finger becomes a natural extension of the way you normally write.





Share your desktop with local and remote participants. View and annotate over Microsoft® PowerPoint® or the interactive whiteboard using the 65" touch display. All in real time. Adding attendees on the fly from the conference room is as fast and easy as typing their names.

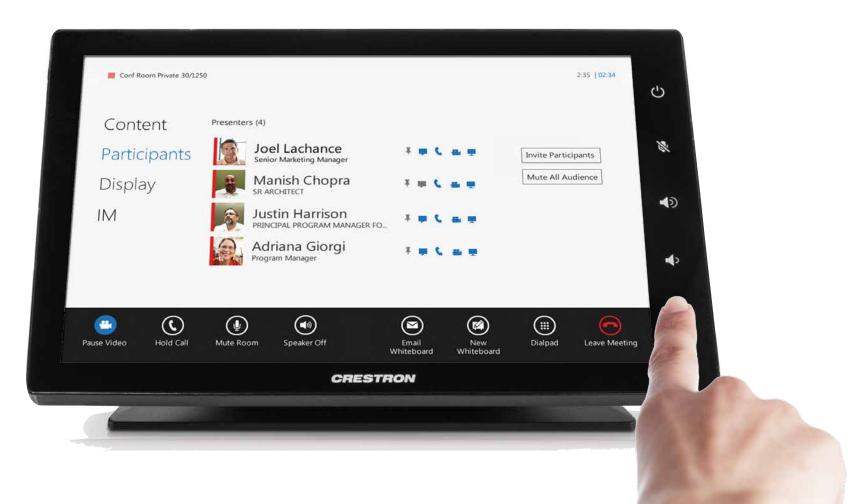


Complete Room Control from ONE Touch Screen

Only Crestron RL is designed to seamlessly integrate with Crestron control to offer a complete room solution. Simply press the "RL" button to instantly access lighting, shades, thermostats, DigitalMedia^T, AV presentation, and more — all from the same touch screen.

When the RL session starts, ramp up the lights, raise the shades and adjust the temperature in the room for productive and high-quality video collaboration. Alternatively, if the room is used for a local presentation, you can dim the lights, lower the shades and select the source content to display. All systems and devices are integrated on a single platform to work together seamlessly.





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Enterprise Management

Crestron Fusion[™] Enterprise Management Software enables remote network management and control of all the Crestron RL rooms. Crestron Fusion can capture and display RL usage data such as call frequency and duration, meeting status, list of participants, and when someone is sharing content. In fact, Crestron Fusion can manage all the rooms in all the buildings across the global enterprise.

Take control and collect data about how each room is used. Crestron Fusion software is totally scalable from single room monitoring to an enterprise building management solution. Simply by connecting more devices to the Crestron control system, the power and value of the software grows. Crestron adds a layer of intelligence for increased productivity and lower energy consumption.





We Perfected Smart Conference Rooms

The conference room should be a place where people can be creative, strategic, and productive. Using any technology in the conference room should be as simple as using Lync. With Crestron it is. During the last 40 years Crestron has innovated, engineered, and perfected the smart conference room.

That's why more global organizations, such as Microsoft[®], SAS[®], The World Bank, Revel[®], The Wharton School of Business, Henkel-Dial[®], and Comcast[®], trust and rely on Crestron conference room solutions every day. In fact, tens of thousands of boardrooms and conference rooms around the world are driven by Crestron technology.

Crestron RL enables just one button press to join a Lync conference, and just one button press to access room lights, shades, thermostats, and AV presentation.



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Low Cost of Ownership

From the time of purchase and throughout its lifecycle, Crestron RL offers the lowest cost of ownership of any group collaboration system in its category.

- Uses Lync server seat license
- If you already have a Lync server, no MCUs or gateways are needed
- Backward compatible with existing video conferencing systems*
- Uses UC industry-standard protocols and codecs

- Integrates seamlessly with existing room technology
- No system design or programming required
- Easy to use no end user training required to operate
- Full three-year warranty

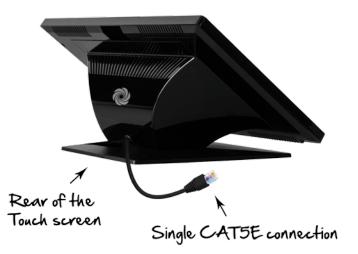


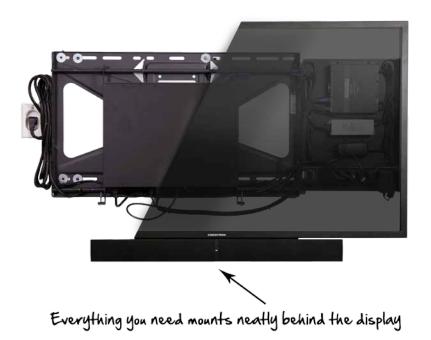
Easy to Install

Bundled as a complete packaged solution, Crestron RL provides everything needed to turn any space into a true collaborative meeting space. Using your existing infrastructure Crestron RL connects over the corporate LAN so implementation is fast and inexpensive. With just a single CAT5e cable, the touch screen can be connected to the UC codec and conveniently placed anywhere in the room, even the far end of the table, without extenders.

Hidden installation

Crestron RL is designed to install discreetly and cleanly, befitting of even the most finely appointed meeting spaces. A unique, space-saving mounting cubby on the back of the 65" touch display ensures all components are tucked neatly out of sight. No extra cabinetry or drilling is necessary. Simply mount the display, connect Crestron RL to the network, and authenticate.





Complete Packaged Solution



Single Display System (CCS-UC-100-1 KIT)

- Perfect for executive offices, small to medium conference rooms, and huddle rooms
- Includes Crestron UC Codec for Lync, one 65" touch display, 10" tabletop touch screen, HD camera, microphone, sound bar, mounting hardware, cables & accessories

Dual Display System (CCS-UC-100-2 KIT) (shown above)

- Perfect for medium to large conference rooms
- Includes Crestron UC Codec for Lync, two 65" touch displays, 10" tabletop touch screen, HD camera, microphone, sound bar, mounting hardware, cables & accessories



Customize Your System

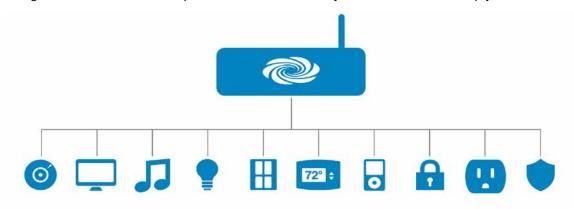
Tailor your Crestron RL system to fit your room perfectly with our optional accessories.





Table Microphone

Crestron has innovated, engineered, and perfected the smart conference room. Our custom technology solutions are designed to meet unique business challenges and to enhance user experiences. Contact us today to learn how we can help you.



For more information visit **crestron.com/crestronrl** or call **855-604-2127** today.

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