LIFESIZE AND VMWARE

With VMware® technologies, LifeSize Brings the Power of Virtualization to HD Video Conferencing

Guided by the principle of relentless innovation, LifeSize is once again in the industry vanguard, giving organizations greater control and flexibility in how they deploy, use and manage video infrastructure.

VMware Technology Alliance Partnership

LifeSize® is an Elite member of the VMware Technology Alliance Partner (TAP) program, which means LifeSize engineers and developers have access to the training and certification required to maximize VMware's vast technologies. LifeSize customers can be assured that our virtual machine products work with VMware technologies to deliver consistent performance within any number of virtualized environments.

With VMware, organizations gain the efficiencies of virtualization backed by the technical expertise of a proven industry leader with more than 250,000 customers. Both LifeSize and VMware offer the highest quality in service, technology and expertise, with virtualization solutions designed for easy integration within your IT structure.

The Benefits of Virtualization

Improved Efficiencies
Consolidates underutilized server resources

Lower Operating Costs
Requires less energy, less space and fewer manpower hours

Faster, Simplified Deployment
Takes just minutes to deploy, with no hardware to install, configure or ship

Greater Flexibility & Control
Easy to manage, move, configure and scale to your needs

Enterprise-Class Business Continuity with Near-Zero Downtime
Delivers high availability and disaster recovery

Virtualization By the Numbers

- By 2012, 48% of installed applications will run on virtual machines[1]

- The overall penetration of the server market (in terms of workloads virtualized) will be close to 70% by 2014[1]

- Every workload that's virtualized means a cost savings of more than $3,000 annually[2]

- Recovery time from unplanned downtime shows an 85% improvement in a virtualized environment[2]

- Software virtualization accelerates provisioning time by 50-70%[2]

[1] Gartner, Inc. [2] VMWare

Are You Ready for Virtualization?

Not all businesses need virtualization. You need to have a certain set of prerequisites before making the move.

- You must have the IT resources and knowledge to configure a virtualized environment or be willing to learn

- You should have a clear idea of what you want to accomplish with virtualization technology and put measurements in place to track costs and efficiencies

- Virtualization of IT infrastructure needs to be managed, so you'll need to identify an administrator who will handle all aspects of the virtualized network environment

Virtualized Video Conferencing Infrastructure in Action

Until today, video conferencing infrastructure products were delivered as single purpose, fixed-capacity hardware appliances. This one-size-fits-all model became the industry standard despite the inefficiencies and high costs of deploying and managing separate, nonintegrated products.

LifeSize knew there was a better way and set out to revolutionize the world of video collaboration infrastructure by creating the LifeSize® UVC Platform™. This innovative software-based, virtualized solution for video infrastructure consolidates multiple products on one platform while also fully leveraging today's virtualization technologies.

Virualized Video Infrastructure
LIFESIZE® UVC PLATFORM™ APPLICATIONS

LifeSize® UVC Video Center™	LifeSize® UVC Multipoint™	LifeSize® UVC Transit™ Server & Client	LifeSize® UVC Access™	LifeSize® UVC Video Engine™ for Microsoft® Lync™
HD video streaming & recording	Flexible multiparty video calling solution	Firewall/NAT traversal server & proxy	IP routing & call control (gatekeeper)	HD video calls with Microsoft® Lync™

About LifeSize, a division of Logitech

LifeSize is a pioneer and world leader in high-definition video collaboration. Designed to make video conferencing truly universal, LifeSize solutions are simple to buy, adopt, support and use. Offering video conferencing systems and software applications as well as a full line of video infrastructure, available on premise or in the cloud, LifeSize is committed to universal video collaboration. With LifeSize, customers can participate in large multiparty HD calls, live streaming and recording, and collaboration on any mobile device on any network, all at the highest level of quality. LifeSize was founded in 2003 and acquired by Logitech in 2009. For more information, visit **www.lifesize.com**.

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