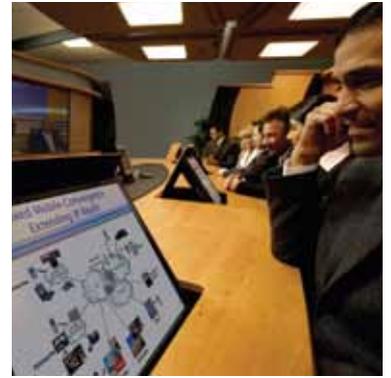


# ▶ Polycom® RealPresence™ Experience High Definition (RPX™ HD)

## The World's Only Immersive Telepresence Solution



High quality, hands-free calls from your computer. Untie yourself from your headset with remarkable voice quality.

Every time you walk into a Polycom RealPresence Experience telepresence suite, you'll notice the difference. It is a serene, relaxing environment where you are cocooned in a quiet atmosphere with soft studio lighting, as if you were walking into a studio or onto a stage. Well, you are. Since your meeting was scheduled through the Telepresence Video Network Operations Center (VNOC) service, your telepresence suites have been reserved for you, all meeting participants have received a meeting notice, the lights have been turned on and the call is up and running. All you have to do is arrive at the telepresence suite, take your place in one of the comfortable leather chairs and focus on business.

The RPX series has, as its core, Polycom HDX high definition video conferencing solutions that offer the Ultimate HD experience of unmatched HD voice, HD video and HD content quality. In side-by-side, third-party comparisons, Polycom HDX video ranked first in audio quality, video quality, interoperability, performance and content sharing over all other comparable HD products<sup>1</sup>. Polycom has a solid reputation as a video and collaborative communications company with the largest installed base (over half a million video endpoints) as well as ten years experience in best practice design, research and development. We are the telepresence experts.

Many multi-national organisations regularly use our RPX telepresence suites to bring people together to collaborate from multiple locations and systems on the same call, thanks to the RPX suite's companion Telepresence VNOC services. All contributors are able to participate fully whether on HD systems or not, eliminating the need for expensive travel, and minimising lost productivity while reducing their carbon footprint.

The RPX HD suite is designed to maximise the use of costly facility space. The uniquely designed multipurpose table can be transformed, seating up to sixteen people around the conference table, thereby converting the telepresence suite into a fully functional conference room. While the high definition video cameras and plasmas are in an idle mode, use the Audio-Add function on the centralised touch panel to dial a participant's phone directly or to dial into an audio bridge. Polycom's patented StereoSurround™ ensures voices in the room are picked up with ceiling microphones, and distant participants can be heard through the integrated sound system – each voice coming naturally from where the person is sitting in the room.

<sup>1</sup> Wainhouse Research: "HD Videoconferencing: Three Leading Contenders Face Off", October 2007

- ▶ Truly immersive environment – As users enter the suite, everyone can be seen from head to foot and life size, just as if they are walking into the room
- ▶ Cinematic view – Sweeping cinematic views of up to 16-feet of video, with no bezels, offer extraordinarily clear view
- ▶ High-Fidelity Speaker – High-quality audio for the best possible voice and video calls.
- ▶ Flawless interoperability – Completely interoperable with all standards-based video conferencing products; ensuring you maximise your capital investment and enabling the continued use of legacy video solutions in concert with the latest high definition room systems
- ▶ Flexible room configurations – Multiple floor plans with seating capacity from four to thirty-six, add-on collaboration peripherals and modular design ensure the longevity of your investment
- ▶ Proven reliability – Widespread adoption and an impeccable track record in visual communication means Polycom is the safe, as well as smart, choice
- ▶ Seamless Operations Management – 24x7 "always on" services ensure your telepresence meetings are set up and running before you walk into the room
- ▶ Global access to expert services – Flexible Implementation and Maintenance services assist with the installation, support needs and technology updates across your telepresence solutions

# Polycom® RealPresence™ Experience High Definition (RPX™ HD)

## Experience Polycom's unique brand of telepresence

Our RPX and TPX™ multiscreen telepresence solutions deliver HD over IP networks, raising the level of traditional video communications, creating a new experience that is the closest experience to being in the same room with remote colleagues. The rooms provide participants with a comfortable environment in which the technology is transparent and the high definition video clarity is so sharp, far end participants appear to be just across the table. People are realistically life-size and Polycom's spatial audio causes heads to turn in the direction of the speaker. Plus, the Telepresence VNOC services supporting the suite mean calls are always connected on time, so all you have to do is focus on the work at hand. As organisations become more diverse, acquisitions and mergers become more commonplace and a multi-national workforce become the standard, decision makers are looking for ways to make clear communication among their knowledge workers accurate and effortless. While telepresence will never take the place of an initial meeting in which relationships are formed, in many ways it is preferable for subsequent encounters. Gone are the days of extended travel, waiting in long airport security lines, travel delays, inflated travel budgets and lost productivity.



## Polycom RPX telepresence suites enable organisations to be more productive

- Meeting fatigue from extended meetings lasting multiple hours to a full work day disappears in the comfort of an immersive environment, allowing workers to better focus and encouraging faster consensus on decisions
- The close proximity of collaboration material on the tabletop displays allows everyone to have an unobstructed, clear view of the material, allowing more interactive participation
- Managers feel connected to their teams with true-to-life people dimensions, transparent technology and directional spatial audio
- Executives feel extremely comfortable in the room because the call is being managed by expert telepresence operators who can be reached at the touch of a button, if needed
- Telepresence participants spend more time discussing critical issues and less time interacting with – or even aware of – the technology
- Workers spend more time making decisions and less time traveling; increasing productivity
- Financial and human resources previously spent on travel can now be channeled into more productive efforts to promote the value of the organisation
- Environmentally conscious organisations can curtail travel; enabling them to do their part for the environment
- Business relationships evolve and are cemented through more frequent, person-to-person telepresence communications
- The quality of life for an organisation's most valuable resource, its people, is preserved resulting in greater employee loyalty and retention

## Make Great Things Happen With the Polycom RPX Telepresence Series

In today's Internet-driven world, the ability to conduct real-time communication and collaboration has become critical to an organisation's survival. As the market leader in voice, video and content collaboration and communications, our award-winning conference technology makes it easy for people to interact and maximise productivity – over any network, in just about any environment, anywhere around the globe. That's why more organisations worldwide use and prefer Polycom conferencing solutions. Because when people work together, great things happen. See how you too, can achieve great things with the Polycom RPX telepresence series.

For more information regarding Polycom telepresence solutions or to schedule an in-person demonstration, please contact your local Polycom reseller or visit us at [www.polycom.com](http://www.polycom.com).

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