



# Lifesize<sup>®</sup> Cloud

Now you're talking with incredible video conferencing

**lifesize**<sup>®</sup>

A young man with short brown hair and a light beard is smiling broadly while looking at a tablet computer. He is wearing a dark navy blue V-neck sweater over a white t-shirt. The background is a bright, out-of-focus indoor setting, possibly a cafe or office, with a white coffee cup visible on a table in the lower right corner. The text "Say hello..." is overlaid in a green, italicized font on the right side of the image, with a green L-shaped line graphic extending from the end of the text.

*Say hello...*

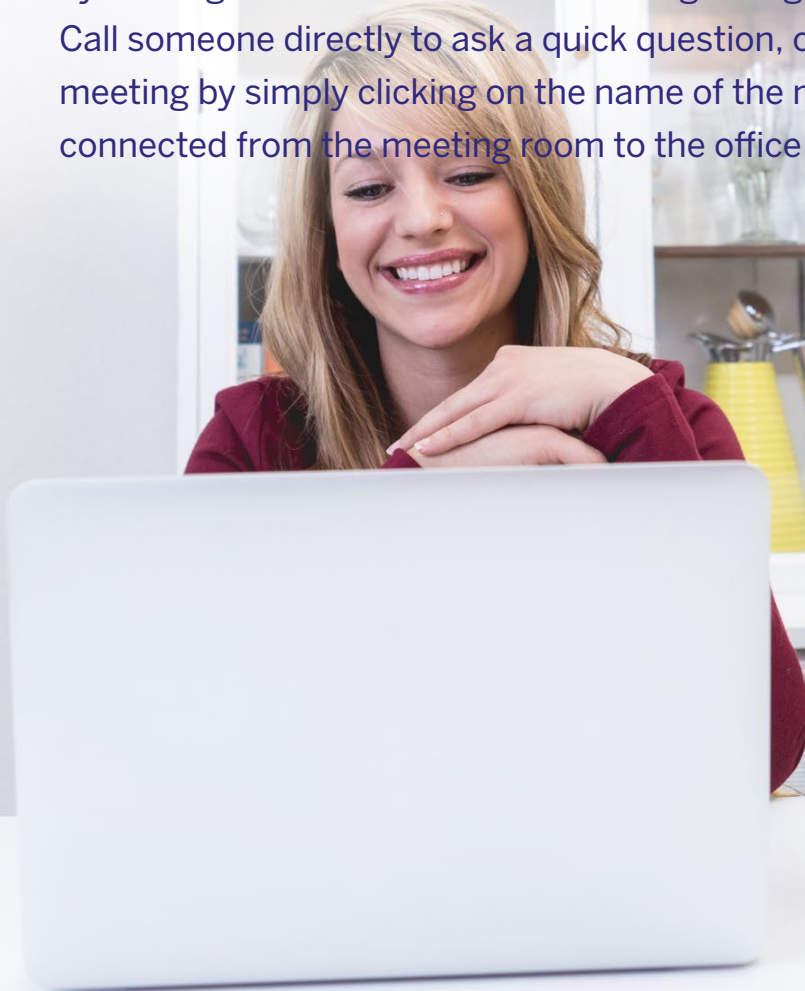
to video conferencing like you've never seen. Only Lifesize delivers one solution for simply connecting your conference rooms to everyone who needs to be in the meeting—from anywhere, on any device. And that's just the beginning.

- Lifesize connects award-winning video conferencing systems, browser-based, desktop and mobile apps to a radically simplified cloud video service
- Works with the latest iOS and Android™ devices
- Offers the highest quality video conferencing
- Lets people initiate instant video calls or scheduled meetings
- Chat with one person or a group of people quickly and easily
- Record and share calls instantly with [Lifesize Cloud Amplify](#)
- Click to call from your browser with our fully featured [Lifesize Cloud Web App](#)
- Ensures complete hassle-free management of a world-class video solution

# Video calling as it should be.

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Ever wonder why conducting meetings across distributed employees and offices is so complicated? We did too. So we radically simplified it. Now, you can call anyone in your organization from our search-based directory with a single click. Dial a person or meeting room by clicking on a name rather than dialing a long access number. Call someone directly to ask a quick question, or join a scheduled meeting by simply clicking on the name of the meeting room. Stay connected from the meeting room to the office and on the go.

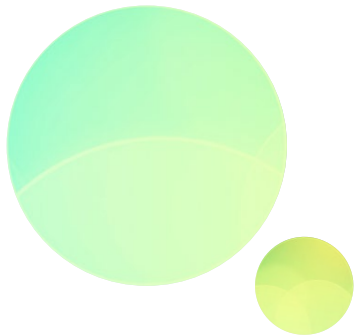


## One solution. Unbelievable meetings.

It's time to work smarter. By delivering our radically simple cloud video service connected to our incredible video conferencing systems, browser, desktop and mobile apps, Lifesize Cloud ensures that your best business decisions are made in person no matter where people happen to be.

## Get the connection you're looking for, on any device.

Start connecting over the highest quality video on any video conferencing system, laptop, tablet, or smartphone—and meet instantly with individuals or teams, inside or outside your company.



*Lifesize Cloud*  
*+ Lifesize<sup>®</sup> Icon<sup>™</sup>*



# The Perfect Match

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No other video conferencing system offers the ease, versatility and complete Connected Experience of Lifesize Cloud together with Lifesize Icon. This solution gives you the ultimate combination of unmatched simplicity and brilliant video, letting you meet with anyone, anywhere, just like you're all in the same room.

Lifesize Cloud comes preloaded on every Lifesize Icon video conferencing system, and even better, all of your devices, including your laptops, tablets, and smartphones, will update automatically too, ensuring you'll always have the latest features to enjoy.



# See the meeting. Be the meeting.

Only Lifesize Cloud provides the features you need to make your meetings truly connected.

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## **Instant + Scheduled Calls**

Call anyone in an instant or have everyone dial into a meeting room at a scheduled time.

## **Shared Directory**

Once a new person is added to Lifesize Cloud, they're instantly added to the directory. What's more, after connecting your Lifesize Icon video conferencing system to Lifesize Cloud, your directory automatically populates with names. Now each person and video conferencing system can instantly access one another through the search-based directory. Simply type a name to see who is available, and click to call.

## **Ring All Devices**

Only Lifesize Cloud rings all your devices (video conferencing system, laptop, tablet and smartphone) for a video call.

## **Single + Group Calls**

To add another person or a video conferencing system to the conversation, simply click on the name. Keep adding as you go (up to 50\*).

## **Single + Group Chats**

Chat with one person or an entire group of people quickly and easily.

## **Record + Share**

Simply click to securely record your call from any device and then share it with the world via your personal video library.

\* Enterprise subscription plan customers only





## Web App

Join a call from your browser and get the same fully featured experience as our desktop apps.

## Complete Security

Whether you're sharing the latest financial reports or swapping confidential information, we've got your security needs covered. We provide business-class security and data encryption for Cloud customers. Lifesize also traverses firewalls so you don't have to, letting you conduct your meetings with confidence.

## Total Interoperability

The only way to get a truly Connected Experience is to be open and interoperable with each and every platform ...



SIP

iOS



PSTN



H.323

... even others in the industry.



RADVISION®  
an Avaya company

# Easy as 1-2-3!

Creating the Connected Experience couldn't be simpler. Connect Lifesize Cloud to your Lifesize Icon right out of the box, and host a meeting in the conference room in no time.



## 1. **Get Lifesize Cloud**

Download the Lifesize Cloud app or go to [webapp.lifesizecloud.com](http://webapp.lifesizecloud.com).



## 2. **Connect**

Connect your Lifesize Icon video conferencing system to Lifesize Cloud.



## 3. **Meet!**

Click to call—it's that easy.

# Get your head in the cloud.

Lifesize Cloud is simple and easy to buy. Our flexible subscription plans give teams room to grow at a value that fits their budgets. Best of all, we offer simple payment options to equip meeting rooms with Lifesize Icon video conferencing systems so that everyone can enjoy the Connected Experience.

**Sign up for a free 14-day trial.**

**Visit [Lifesize.com](https://www.lifesize.com) today.**



# Meet Lifesize Icon— The Best Way to Video Call

Our award-winning video conferencing system is designed to be the industry's simplest video conferencing experience. Together with Lifesize Cloud, Lifesize Icon delivers video conferencing that's as easy, as lifelike and as remarkable as meeting in person.

## 1. Camera 10x

- 1080p60 PTZ
- Wide-angle zoom lens with 70-degree field of view
- Up to 10x optical zoom

## 2. Phone HD

- Fully integrated video, audio and web conferencing phone
- New highly intuitive touchscreen user interface
- Manages video, audio and presentation
- Share content, launch calls, join meetings, change layouts and do more with a touch of a finger

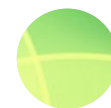
## 3. Video System

- Ideal for any size meeting room
- Intuitive, frustration-free user interface
- Click-to-call directory; one click to add additional callers for a group call
- Instant and scheduled meetings



# Why Lifesize





Lifesize is the only company that connects our radically simple cloud service to an incredible and award-winning video conferencing system, browser, desktop and mobile apps.



Award-Winning  
Video Conferencing System



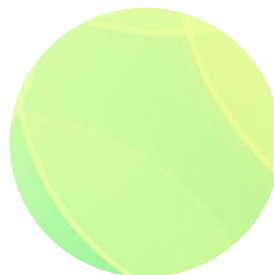
Best-in-Class  
Browser,  
Desktop and  
Mobile Apps



Exceptional  
Cloud Service



**Connected  
Experience**



**lifesize**®

[www.lifesize.com](http://www.lifesize.com)  
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